



NEWS RELEASE

For Immediate Release

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Briotix Debuts Brand and Broadens Service Offerings

*Corporate Introduction Signifies Completion of
Merger of Equals, PreCare, Inc. and OHS, Inc.*

Centennial, CO – March 17, 2014 - Briotix Inc., a leader in workforce performance solutions, today announced it has completed a re-branding of the merger of equals between PreCare, Inc. and OHS, Inc. The company now offers its global base of corporate clients an expanded range of services designed to maximize workforce productivity.

“We define Briotix as the science of unlocking human potential in our clients’ workplaces”, said Stephen Brown, chief executive officer of Briotix Inc. “When employers’ cost cutting programs start to impact service levels, or force reductions start to inhibit agility and opportunism, we can deliver a comprehensive range of services that provide ROI measures that significantly impact the bottom line and deliver a lasting competitive advantage.”

Progressive, a la carte Service Engagement

Clients can engage with Briotix on three, complementary levels, based on their unique requirements. For those experiencing higher than desired levels of workers’ compensation claims and workplace injuries, Briotix’ [Intervention Services](#) provide a structured rapid response program to minimize escalation and reduce recurrence.

Beyond intervention, the company’s [Prevention Services](#) deliver a flexible and proactive program to assess workplace risk, worker comfort and safety, to change worker behavior through education and to provide a structured analytics program for effective program management.

With an effective prevention program in place, Briotix assists clients in exploring tools, techniques and programs within their [Optimization Services](#) that take a holistic approach to the



health and well-being of each individual employee, developing highly optimized work habits, driving productivity, reducing healthcare costs and optimizing their workplace contribution.

“Many of our clients have openly wondered where their next 5% productivity gain is coming from” said Rick Spencer, head of prevention and optimization at Briotix. “No matter the starting point, we consistently demonstrate greater than a 3:1 return on the investment in our programs.”

Organizations seeking to understand the opportunities in implementing a workplace performance solution should contact Briotix at 844-BRIOTIX (274-6749) x112 or via email to wps@briotix.com.

About Briotix

Briotix Inc. is the leading provider of workforce performance solutions, combining ergonomic, injury-prevention, physical rehabilitation and performance optimization services. The company transforms organizational productivity by unlocking the potential of your workforce. Briotix' clients enjoy a powerful, competitive advantage that is enabled through the intelligent application of science in the physical, cognitive, and organizational disciplines.

Briotix clients include many Fortune 500 companies and their global operations and a significant number of the largest insurers and their proxies. Based in the United States, the company serves Fortune 500 clients in over 54 countries. Please visit the company's web-site at <http://www.briotix.com>.