



INFORMATION BULLETIN

For more information contact

Bob Pinkerton
Metrique Marketing
425.830.1075
bob@metrique.com

Briotix Acquires Ergo Concepts LLC

Acquisition positions Briotix as the largest US firm for Human Performance, Ergonomics and Injury Prevention services.

Centennial, CO — August 10, 2015 — Briotix Inc., the leader in Human Performance Solutions, announced today it has completed the acquisition of Ergo Concepts LLC, an office and industrial ergonomics consultancy based in Germantown, MD.

As a result of the acquisition, Julie Landis, President of Ergo Concepts, will join the Briotix management team in the capacity of vice president, Business Development. Briotix intends to retain the Ergo Concepts brand and to initially operate it as a separate company and independent business unit. As such, both parties stressed that any impact felt by Ergo Concepts' clients will only be positive.

According to Landis, the acquisition is a logical outcome of her business strategy, stating, "As a growing business with clients in multiple states, we wanted to be a one-stop shop for all of our clients' needs. At our scale this is difficult to accomplish, balancing our commitment to quality and the time and investment requirements of diversification. Briotix brings us the organizational depth, financial strength and vision to extend our market offerings to cover the very things our clients were requesting. The results that Briotix is delivering with Fortune 500 clients speaks for itself, and we wanted our clients to enjoy increased capabilities and a meaningful ROI "

Combination Introduces key opportunities with Federal Business, and further growth in the key markets of DC, New York, Chicago, San Francisco and Los Angeles

"When we merged PreCare, Inc. with Omega Health Systems, we embarked on a strategy of consolidation of the existing marketplace and aggressive expansion." said Stephen Brown, CEO of Briotix. "The practices of Ergonomics and Injury Prevention have become diluted, making it difficult for employers to identify resources that fit their needs while also ensuring



delivery of improved employee performance, engagement, and a reduction in Workers' Compensation, Healthcare and Disability costs. Acquiring Ergo Concepts adds to our scale. More importantly, it bolsters our data and analytics capabilities, giving Briotix more opportunity to help clients measure improvement in employee performance and engagement, while benchmarking reductions in insurance costs”

Rick Spencer, Head of Prevention and Optimization commented, “Employers are struggling with remaining competitive when so much of their financial performance directly relates to the health of their employees. While organizations are already dealing with the challenges of an aging workforce, they also realize that by 2020 half of their workforce will be millennials. We are excited that we can lead a field with innovative solutions and reliable results.”

The addition of Ergo Concepts adds to an already exciting year for Briotix. With a launch of their Healthcare Practice focused on Safe Patient Handling and Early Mobility, and their launch of their BxChampion™ platform, which leverages technology to deliver training, early symptom intervention and job coaching, Briotix continues to exceed market performance for growth and client retention.

About Briotix

Briotix Inc. is the leading provider of human performance solutions, combining ergonomics, injury-prevention, physical rehabilitation and performance optimization services. The company transforms organizational productivity by unlocking the potential of your workforce. Briotix' clients enjoy a powerful, competitive advantage that is enabled through the intelligent application of science in the physical, cognitive, and organizational disciplines.

Briotix clients include many Fortune 500 companies and their global operations and a significant number of the largest insurers and their proxies. Based in the United States, the company serves Fortune 500 clients in over 54 countries. Please visit the company's web-site at <http://www.briotix.com>.

###