



PRESS RELEASE

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Briotix to Highlight How Wearable Sensor Technology Can be Used to Optimize Organizational Ergonomic Operations at Annual Applied Ergonomic Conference

CENTENNIAL, CO – Briotix, the industry leading provider of workforce performance optimization solutions, will deliver a presentation at the 2018 Applied Ergonomics Conference that demonstrates how the use of wearable ergonomic sensors can improve employee safety, personal health, and organizational operations.

Matt Marino, Lead Ergonomist at Briotix will lead the session, ***Wearable Ergonomics – Using Wearable Sensors to Evaluate Exoskeletons in the Field*** on Tuesday, March 27, 2018 at 8 a.m. During the presentation, attendees will learn how wearable sensor technology can be used in the field to perform ergonomic evaluations before and after solution implementation. Additionally, attendees will understand how wearable sensors can be used to evaluate workers and manage ergonomics programs across an entire organization.

“Most business owners don’t realize that in the United States, there is an estimated \$15.1 billion spent each year on overexertion work-related injuries,” said Marino. “That’s more than 25% of the total workplace sprain, strain or musculoskeletal injury costs. Overexertion injuries account for about 30% of lost time injuries and while traditional ergonomic methods can be very effective in preventing these injuries, they are often time consuming and fail to capture everything about a worker’s job. With the new wearable technologies, you can collect many types of data efficiently and accurately for use by ergonomists in the field.”

Conference attendees are encouraged to visit Matt and the rest of the Briotix team at booth #55 to learn about how Briotix’s injury prevention tools leverage technology in a purposeful way to reduce the individual and organizational costs of musculoskeletal disorders. To learn more about Briotix’s workplace solutions, visit www.briotix.com.

The Applied Ergonomics Conference brings together EHS professionals from around the globe to share best practices in ergonomics, healthcare, safety, human resources, and risk management. For more information, visit www.iise.org/AEC.

ABOUT BRIOTIX

Briotix is the leading provider of workforce performance optimization solutions, combining ergonomics, injury and disability prevention, physical rehabilitation, performance optimization, and return-to-work/stay-at-work services and technology. Briotix transforms organizational productivity by unlocking the potential of our clients’ workforce. Briotix’ clients enjoy a powerful, competitive advantage that is enabled through the intelligent application of science in the physical, cognitive, and organizational disciplines. For more information, please visit <http://www.briotix.com>



Briotix clients include many Fortune 500 companies and their global operations and a significant number of the largest insurers and their proxies. Based in the United States, the company services clients throughout the United States and in more than 63 countries.